



Rubicon Media Group

AGILITY

Good day team

Good day, Rubicon Media Group family

As we embark on a new week, we are presented with yet another opportunity to enhance our performance and achieve our goals. This month, our focus remains on the Core Value of Agility/Can Do Attitude, and we aim to integrate this with our annual theme of High Tempo.

To recap, Agility involves the ability to quickly change positions, requiring a blend of balance, coordination, speed, reflexes, strength, and endurance. In a business context, Agility/Can Do Attitude represents our capacity to swiftly adapt to changes and fluctuations in the business environment.

By merging Agility with High Tempo, we can achieve our objectives more efficiently. High Tempo emphasizes increasing the pace of our actions, ensuring that we not only adapt to new situations but do so with greater speed and effectiveness.

Our Values are interconnected, each serving as a step towards elevating us to the next level. Let's strive to embody these Values in our daily actions and endeavours.

Let's keep the spirit high and push forward until we realize our Vision of Becoming Africa's Leading Integrated Business Partner.

Wishing you all a productive week ahead.

